# Call for contributions: 6<sup>th</sup> conference of the EURO Practitioners' Forum



# Unlocking OR for all: From Models to Business Impact

Monday 27 April 2026 (1pm) -Tuesday 28 April 2026 (4pm), Warsaw University of Technology



This year's conference explores the end-to-end journey of designing, developing, and deploying projects in Operations Research (OR). We want to delve into questions such as: How can OR specialists effectively collaborate with end users? How can complex models be translated into clear, business-friendly terms? And how can OR solutions be made more accessible to a broader, non-expert audience to amplify their impact and adoption across industries? The focus is on bridging the gap between technical expertise and practical application, unlocking the full potential of OR for real-world business success.

We invite contributions which address successes and failures in (parts of) the end-to-end lifecycle of OR project delivery and product development from initial specification to end-user delivery. We are interested to learn about challenges in the communication or engagement with end users, and any experiences with innovative approaches to project design and delivery. Of particular interest are also the questions of reproducibility and explainability: what can we do as a community to make OR accessible to a wider audience? Presenters are encouraged to share insights on how to generalize their work or a particular methodology via roadmaps, templates or blueprints.

Please send your (maximum of) 1-page abstract in MS Word or PDF format to epf2026@pw.edu.pl.

## Submission deadline: 10 December 2025

Preliminary programme, submission guidelines, venue information and registration (free): <a href="https://www.euro-online.org/websites/or-in-practice/euro-practitioners-forum-6th-annual-conference">https://www.euro-online.org/websites/or-in-practice/euro-practitioners-forum-6th-annual-conference</a>

## Keynote speakers:

Paweł Lichocki (Google), Geoffrey De Smet (Timefold), Sylwester Ciodyk (Ortec Poland), Michał Kłos (PSE)

## Organisation committee:

Vladimir Fux (Zalando), Michele Quattrone (AirLiquide), Sander van Aken (Flix SE), Torkel Haufmann (Sintef), Waldemar Kocjan (Boeing), Izabela Żółtowska (Warsaw University of Technology), Mariusz Kaleta (Warsaw University of Technology), Susanne Heipcke (FICO)-chair

## Venue:

Rektorska 4, ul. Rektorska 4, Warsaw University of Technology, 00-614 Warszawa, Poland



Hosted by:





